

NOMINATION FOR AWARD		
AWARD Outstanding Public Affairs Senior Grade Civilian	CATEGORY (If Applicable) GS-12 to GS-15	AWARD PERIOD Jan - Dec 2002
RANK/NAME OF NOMINEE (First, Middle Initial, Last) David B. Levingston	SSN 8023	MAJCOM, FOA, OR DRU AFMC
DAFSC/DUTY TITLE Public Affairs Specialist	NOMINEE'S TELEPHONE (DSN & Commercial) DSN 787-7749	
UNIT/OFFICE SYMBOL/STREET ADDRESS/BASE/STATE/ZIP CODE Air Force Materiel Command Public Affairs, 4375 Chidlaw Rd, Wright-Patterson AFB, OH 45433-5006		
RANK/NAME OF UNIT COMMANDER (First, Middle Initial, Last)/COMMANDER'S TELEPHONE (DSN & Commercial) Col Donna L. Pastor, DSN 787-6306		
SPECIFIC ACCOMPLISHMENTS (Use single-spaced, bullet format) Overall Effectiveness & Job Accomplishment <ul style="list-style-type: none"> - Led PA rollout for AF depot strategy, agile acquisition, air logistics center transformation, AFMC manpower cuts, scientist and engineer recruiting--most complex and diverse PA challenges! - Trusted to work most sensitive, high-visibility and critical command media projects and issues <ul style="list-style-type: none"> -- Many of his efforts never become public spotlight cases, thanks to thorough planning/coordination -- Brought investigators and PAs together--ensured AF readiness to address interest in multi-subject criminal investigation and fraternization/adultery court martial--messages/spokespeople at the ready - Dependable, committed to excellenc! Quietly brings experts together behind scenes to best tell story <ul style="list-style-type: none"> -- Led joint DoD, DLA, AFMC response to trade media interest in defense contractor's improper heat treating of aircraft parts--educated reporters, assured accuracy--resolved explosive issue! -- Assisted PA office at Brooks in planning, garnering media interest in 1st DoD city-base standup - Provided all prep and on-site interview support to AFMC/CC during AFA Symposium in Orlando <ul style="list-style-type: none"> -- Resulted in outstanding coverage of AFMC warfighter support in four national trade publications Leadership/Organizational & Planning Skills <ul style="list-style-type: none"> - Rock solid leader and go-to PA! Junior officers to seasoned civilians seek his PA advice and counsel - Takes care of people--knowledgeable, adept, dedicated, professional--balances and sets right priorities <ul style="list-style-type: none"> -- Devoted and respected mentor--provided training on media engagement for two PA office interns - If there's a dramatic change affecting our mission, people, organization, Dave has had his hand in it! <ul style="list-style-type: none"> -- Focal point/key planner for command workforce reductions--defused volatile & emotional issue -- PA lead for headquarters strategy sessions on hot issues--anticipated risks, Congressional interest -- His plan and execution adopted as model for AF and other MAJCOMs--100% on target! - Reacted swiftly to AF's announcing depot strategy without PA coordination at any level--capitalized on what would have been a missed opportunity--positive results in trade, regional media - Huge impact developing PA strategies and detailed communications plans of AFMC/AF importance Judgment and Decisions <ul style="list-style-type: none"> - Quickly assesses complex situations and provides expert counsel to both leadership and field PAs! <ul style="list-style-type: none"> -- Guided AF response to fatal F-15 crash at Eglin, OEF Global Hawk crash, B-1 consolidation - The role model for how a headquarters PAO should support both field and MAJCOM leadership <ul style="list-style-type: none"> -- Always available--provides great advice, then gets out of way, enabling people to do their jobs -- Directly supported 50th Anniversary of B-5 and Kirtland IG inspection--great media coverage -- Brainstormed opportunities to cover Raptor in Climatic Hangar--garnered Weather Channel special - Successfully tackled union concerns on announcement of new command-wide master labor agreement - Arranged and facilitated mission interviews for AFMC/CV/CD/IT on drive-time talk radio program <ul style="list-style-type: none"> -- Followed up with sound research--identified higher-payoff venues for best use of senior leader time Communication Skills <ul style="list-style-type: none"> - Contributes a calm and reasoned voice of PA experience during crises and frenzied media interest - Premier writer in the headquarters! Uncanny ability to clearly translate complex issues into concepts and digestible bites understood by media and public--led rollout of most significant MAJCOM events <ul style="list-style-type: none"> -- Helped acquisition and logistics communities gain credibility throughout DoD and U.S. publics - Ghostwriter for AFMC/CC on vital agile acquisition and workforce cuts stories--none better! <ul style="list-style-type: none"> -- Commended by Director, AF Communications for "thoughtful, well-written" article explaining AF rationale for manpower cuts in midst of war on terror--focus on workforce impacts key to success - Unparalleled photographer and digital photo expert--pitched in with support for several special events - Expert on AFMC media training team--ensured new wing/CC, airborne laser and AFMC/FM leaders, AQ Center of Excellence director and others were armed with tactics for successful engagement - Major contributor--years of experience and excellent contacts, coupled with in-depth understanding of AF logistics, make him the Air Force's leading PA expert on logistics and sustainment issues. A gem! 		